

Brad Lauster

User Experience Designer

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Summary

Hello. I'm Brad Lauster. I have over 12 years experience in desktop, internet and mobile software. Most of my work has been in interaction design and user research, though I've also held roles in programming, communications and teaching. For most of 2008, I worked as the lead designer for LinkedIn's Contacts product. Prior to that, I led the User Experience practice for Stanford University's IT Department. In July 2010, I left AppFolio, where I was in charge of User Experience Design. I'm looking for an opportunity to do something incredible with a small, agile team of exciting, fun people.

Work Experience

Please see my LinkedIn profile for details: <http://www.linkedin.com/in/bradl>



STANFORD
UNIVERSITY



thesavvysource

Skills & Approach

User experience design, interaction design, service design, user research.

I'm comfortable with both rapid, highly iterative approaches to design and slower approaches, focused on creating pixel-perfect mockups, though I prefer the former. I'm familiar with all the usual designer's tools from Balsamiq, OmniGraffle and Adobe CS, to jQuery, HTML5 and CSS3. I'm happy to use whatever works best for my team.

Education

Clarkson University, Bachelor of Science, with Honors, May 1997

Major: Management Information Systems, with a concentration in Technical Communications

Also completed Richard Anderson's legendary User-Centered Design / Usability Engineering course, Cooper's Interaction Design Practicum and regularly attended Symbolic Systems and CS lectures while at Stanford.

Conferences & Professional Memberships

Conferences: MX (Managing Experience), IDEA, IA Summit, Adaptive Path's UX Week, CHI, DUX

Founded: SB UX, the Santa Barbara User Experience Group

Member: AIGA, BayCHI, DMI, The Information Architecture Institute, IxDG

Other Interests

I'm an avid traveler and have recently visited Mexico City, Buenos Aires, Bariloche (Argentina), London, Rome, Venice and Milan. I enjoy reading non-fiction books on management, design, linguistics, human behavior, food and agricultural systems. I'm an avid rock climber and swimmer. I enjoy camping and overnight backpacking trips. I love to cook and I'm constantly trying new restaurants. I write often, usually on interaction design or my experiences with food and restaurants. I support bicycling and public transportation. Lastly, I have a garden where I'm growing organic, heirloom varieties of several vegetables.